

B.B.A. (T&H) 1st Semester Examination, 2020

Subject: Principles of Management

Paper: BBATH-102

Time: 3 hours

Full Marks : 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words

As far as practicable.

1. Answer any *Six* questions: 6 X 5 =30

- a) What is Management?
- b) What is MBO?
- c) What is Management theories?.
- d) What is Motivation?
- e) Write a note on communication.
- f) Write a note on Leadership.
- g) What are advantage and disadvantage of MBO?.
- h) Write a note on Nature of Management.

Answer any *five* questions. 5 X 10=50

2. Explain Functions of Management.
3. Write a brief note on the process of MBO.
4. Write a brief note on the six school of Thoughts in Management Theories.
5. Explain characteristics of Management.
6. Write a note on Maslow's need of Hierarchy.
7. Write a note controlling and its importance and limitations.
8. Write a note on general principles of management by Henry Fayal.
